



Virgin Active Sustainable Growth using Green Track Efficiency

Virgin-Active in **South Africa**, recognized as one of the world's largest health and fitness centers, has decisively advanced its sustainability agenda by adopting an all-encompassing utility management solution. In its commitment to environmental preservation, Virgin-Active has adeptly equipped its vital equipment with a monitoring system, targeting the chillers, inline heaters, plate heat exchangers, and hot water storage tanks. This strategic initiative has significantly enhanced the division's oversight of energy and thermal performance, reinforcing its leadership role in the fitness sector's sustainable practices.

The Challenge: Virgin-Active in South Africa turned energy challenges into a sustainability victory.

- **Virgin-Active South Africa** : Facing unclear energy and thermal usage, Virgin-Active South Africa's local sustainability planning was hindered.
- Limited visibility within the region complicated **effective utility management**.
- The lack of **sufficient data** was a significant barrier to Virgin-Active's advancement in sustainability and environmental objectives.

“I'm thrilled with the results of our recent energy management initiative using **Smart-View Technology GreenTrack Efficiency** Management Solution. It's shown significant energy savings and efficiency, aligning with our sustainability goals. Expanding this system across all gyms promises great benefits”

Shane Little
Utility Specialist

Connect your facilities data and unlock efficiency insights

The journey began with the integration of a state-of-the-art monitoring system in the club's plant room, serving as the eyes and ears of the company's sustainability crusade. The system provides much-needed clarity and data-driven insights, setting the stage for more responsible energy, water, and thermal performance.



The Results

The initiative swiftly demonstrated its value, with the company witnessing a substantial energy saving of 6500 kWh at the Athlone Health Club alone. This saving, at the rate of approximately R2 per kWh, amounts to an annual saving of R78,000. Rolling out this system to all 135 gyms could save millions yearly, boosting sustainability and cost-efficiency.

Environmental Impact

The installation of the plant room monitoring system is a testament to Virgin-Active's unwavering commitment to the environment. By meticulously monitoring and managing its utility usage and plant room efficiency, the company is actively reducing its greenhouse gas emissions and enhancing its sustainability index.

Looking Forward

With a robust utility management system in place, Virgin-Active is well-equipped to further refine its energy consumption patterns. The data collected is paving the way for strategic decisions that will bolster the company's sustainability index and reduce its environmental footprint.

Ready to start your journey?